

Defining the Future

Professionals in the ready mixed concrete industry already know that concrete is the best building material available. Ready mixed concrete is an integral building material used in a variety of construction projects from roads, bridges, parking lots and sidewalks to homes and skyscrapers. It is one of the oldest and most versatile building materials on earth and provides numerous benefits including high energy efficiency and durability against natural disasters such as hurricanes, earthquakes and tornadoes. **But even the best can become better.** That's where the RMC Research & Education Foundation comes in – to help the industry strive to become even better. We do that through our mission of promoting education and research projects that will strengthen and improve an already superior product in an industry committed to excellence. Will you help us further our mission and keep the ready mixed concrete industry forever moving forward?



900 Spring Street
Silver Spring, MD 20910

RMC Research & Education
Foundation

We're on a quest to improve the ready mixed concrete industry. Will you help us get there?

Because Even the Best Can
Become Better!



RMC
Research &
Education
Foundation

About the RMC Research & Education Foundation

Launched in 1991, the RMC Research & Education Foundation provided as-needed resources for important projects such as securing research equipment for the A. H. Smith Research Laboratory and providing critical funding for the start-up of the Certified Concrete Sales Program. The Foundation was revitalized in 2001 with a massive *Building a Strong Foundation for the Future* fundraising campaign to build the endowment. Leaders within the ready mixed concrete



industry realized the potential of the Foundation and the remarkable gains that could be made within the industry if an endowment was built to sustain education and research projects that strengthen the industry. Today, we continue our quest to build the endowment to a level that will generate interest income of \$1 million annually in program funding.

Research

If we didn't research aspects of concrete, its production and its applications, how would we ever learn anything new or improve it? The RMC Research & Education Foundation supports the advancement of our industry by funding research programs relating to the environment (AP-42 emissions, *LEED Guide*), safety and health (hexavalent chromium study), broad (non-proprietary) concrete applications (pervious pavement) and engineering standards (Prescriptive-to-Performance). The findings of these studies may be used in a myriad of ways by allied industry organizations - marketing the benefits of concrete, as evidence to support recommendations as part of a federal rulemaking or to influence a specification change. All in all, research within our industry is vital if we are going to keep pace with other building materials and industries. We can do more to expand and improve opportunities for our industry and the RMC Research & Education Foundation can help us stay ahead of the game on the research front.

Education

How did you become acquainted with the ready mixed concrete industry? Do you work for a family-owned business or did a friend encourage you to go into the industry? One of the educational goals of the RMC Research & Education Foundation is to expand the field of the concrete industry and bring more talented people into it - particularly through the support of the Concrete Industry Management (CIM) program at Middle Tennessee State University and the development of new CIM programs at Arizona State University, California State University - Chico and New Jersey Institute of Technology. Bringing new people and ideas to the industry will help it to stay on the cutting edge.

The RMC Research & Education Foundation also supports the development of educational programs and certifications within the industry to increase the skills, knowledge and expertise of the industry's current professionals.

Yes! I want to help keep the industry moving forward!

I would like to make the following pledge: \$ _____

My pledge is: Personal Corporate

Name of Company: _____

Please Sign to Certify Pledge

- Payment enclosed
 Please bill me annually (Once a year over ____ years)
Please bill me in the month of _____
 Please bill me for the full pledge amount on one invoice

Name

Title

Company

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E-mail address

Method of Payment:

- Check enclosed Visa
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 Bill me as requested above

Credit Card #

Exp. date

Security Code (Visa or MC)

Signature

Please make checks payable to the RMC Research & Education Foundation. **All gifts are tax deductible as a charitable contribution to the extent permitted by law.**

Federal Tax ID Number: 52-1680963.

- Please mark my contribution as "anonymous". By checking this box, you will **NOT** be listed as a contributor in any Foundation materials.

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